CHRIS JOHNSON
UX Designer

MEET CHRIS

An optimistic relationship builder and customer focused designer, that loves bringing user and stakeholder expecations together to build delightful experiences

RECENT EXPERIENCE

UX Architect
WebMD/Staywell 📅 2017 - Present

- Designed multiple mobile Apps for IOS & Android
- Oversaw all Design, Illustration and UX for Staywell and Krames Products
- Grew team size and responsibilities 500% over 3 years
- Developed and Led Design, Research, User Testing and Focus Group Process

UX Architect
UL 📅 2016 - 2017

- Led Design of Multiple Applications and eCommerce Storefronts
- Developed User Testing and Focus Groups to test improvements
- Redesigned Online Training Platform, Custom Icon Set & Illustration Library

UX Designer
Onlife Health/Blue Cross Blue Shield 📅 2012 - 2016

- Designed multiple mobile Apps for IOS & Android Platforms
- Redesigned Legacy Applications to be Responsive and have Modern UX
- Redesigned Entire Corporate Identity, with Video and Photo Library
- Won Several Addy Awards, and Recognized with Gold and Silver Awards

Lead Web Designer
School of the Legends 📅 2010 - 2012

- Designed Social Network Application for NFL Fans and Players
- Led Design and Creative Direction from Startup to Full Department
- Full Experience Design, From Video to Vehicle Wraps and Packaging
- Developed from Wireframes to HTML/CSS and Javascript

EDUCATION

Art Institute of Pittsburgh

- Major: Computer Animation and Multimedia
- Editor of School Magazine

FEATURED CLIENTS

SKILLS

- Figma, Adobe XD & Sketch
- Invisionapp & Prototyping
- User Personas & Archetypes
- User Testing & User Interviews
- Creating Wireframes
- Strong CSS/Javascrypt and UI/XD Skills
- Discovery, research and conceptulization Process
- Developing Journey maps, user flows, site maps
- Experience in Design of websites/mobile apps
- Development of Design System & Component Library